





Norfolk Carbon Charter

Nick Mobbs Imperial Hotel (Great Yarmouth) Ltd North Drive Great Yarmouth NR30 1EQ

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Date: Monday 3rd December 2018

Dear Nick,

Norfolk Carbon Charter – Silver Level

Following Imperial Hotel assessment on 08/11/18, I am delighted to inform you the Charter Panel approved accreditation at Silver Level. The Carbon Charter is awarded to organisations that are monitoring and reducing their carbon emissions. The Silver Level is only awarded to organisations that have already evidenced a clear reduction in those emissions.

The Panel were impressed with Imperial Hotel's strong and ongoing commitment to improve including considerable investment through the installation of LED lighting, air Source Heat pumps in public space and some bedrooms and Tesla Car charging points. The Panel was also impressed with your dedication to record utility consumption on a monthly basis for the last 10years, with targeted monthly reductions. The hotel also has a clear Environment and Diversity Policy with a good Environmental Action Plan.

The Panel recommends that the Imperial Hotel extends communications internally and externally, perhaps including Environmental Policies and good news stories on the website. You could also consider evaluating water usage across the business and implement further measures to extend a programme of carbon reduction.

We currently have funding available to support a wide range of business resource efficiency improvements through our BEE Anglia project e.g. LED lighting, boiler upgrades & insulation measures etc. If you are interested in this grant opportunity, please contact Groundwork on 01473 350370. To see how others have used this grant visit <u>http://www.beeanglia.org/case-studies/</u>

As a Charter company you are entitled to use the Carbon Charter logo provided. We would like to profile your company on the <u>BEE Anglia</u> website as well as in other opportunities as they arise; please could you complete and return the attached case study to assist with this. We hold regular Charter networking events and will be in touch with details of these and other offers.

Congratulations on your commendable achievement.

Yours sincerely,

Emma Flint Environment Strategy Manager on behalf of the Carbon Charter Panel





